

CULTUREFACTORS®

TALENT FIT

Find the right people for your business

Realistic Culture Previews and Realistic Job Previews

Recruiting is an arduous process. Ensuring you hire and retain the right people can be even more challenging.

Stop guessing if a candidate is a good fit. Our Realistic Culture Previews and Realistic Job Previews help you attract and select employees who are an ideal match—both for your open positions and your company.

DATA MAKES A DIFFERENCE

We don't create previews based on what we think applicants want. Instead, we gather data from employees and focus groups to reveal the reality of what it's like to work at your company and what a candidate can expect from a particular position.

Our realistic previews are designed to give candidates the opportunity to self-select out of the hiring process early on if they don't see themselves as a good fit for the job or your culture. That, in turn, reduces the amount of time and money you spend on screening, interviewing and hiring candidates who aren't a good match.

EARN CANDIDATE ENGAGEMENT

Our custom-built, interactive and multimedia-based previews increase candidate interest in your company and its open positions, helping establish a broader pool of qualified applicants to select from.

The tools and videos we create promote your company vision and culture as well as demonstrate both the rewards and challenges of a particular position—improving the overall candidate experience.

ATTRACT THE RIGHT PEOPLE

You don't need more applicants; you need the right type of applicants. Our realistic previews help target your applicant pool to those who are aligned with your unique requirements and value proposition.

Creating an overly positive presentation of a job or your company will certainly elicit interest from a lot of candidates. However, our realistic previews accurately convey your job requirements, work environment and organizational culture so you attract only the best candidates possible for your position and company.

RETAIN NEW HIRES

Organizational fit matters. When an employee is the wrong fit, they don't engage with your organization and will eventually leave, requiring you to start the recruitment and hiring process all over again.

When you use realistic previews to demonstrate your corporate culture and job requirements, it increases the likelihood that candidates who are hired understand and accept the job conditions and will stay with the position long term.

Ready to engineer a culture that will transform and grow your business?
Contact CultureFactors Today

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